



International MBA

The Grenoble Graduate School of Business MBA is unique in providing a team of international professors teaching modules on weekends in Moscow followed by a chosen specialisation that you can do during intensive weekly sessions in Grenoble (France) or London. The double degree program means that, upon graduation, you will receive both the Grenoble MBA and the Russian State Diploma, Master in Management (IBS RANEPA). The GGSB MBA meets the specific needs of professionals providing them the opportunity to gain formal recognition of their management ability and to acquire further skills and knowledge.

➤ **Duration**
18 to 20 months of classroom modules and a Management Project supervised by an academic tutor

➤ **Start date**
Please consult our web site

➤ **Tuition fees**
http://eng-ibda.ane.ru/postgraduate/mba_grenobl/

➤ **To apply**
<http://ggsb.topapply.com>
Online applications only

➤ **Integration**
IBS RANEPA will advise on visa requirements, accommodation and orientation

Location and Contact

Institute of Business Studies (IBS) RANEPA
119571, Moscow,
Prospect Vernadskogo, 82,
Building 1, office 219
Tel: +7 (495) 436 0115 or +7 (903) 788 5787
grenoble_mba@ibs-m.ru

Admissions

Tel.: (+ 33) 4 56 80 66 50
admissions@ggsb.com

For more information

➤ http://eng-ibda.ane.ru/postgraduate/mba_grenobl/

Benefits

- Follow an intensive, stimulating academic program, entirely taught in English
- Increase international exposure and expertise within a group of diverse nationalities
- Strengthen both "hard" and "soft" management skills
- Complete an extensive management project of a high professional standard
- Get an excellent return on investment by enhancing your career prospects
- Grow your network of international contacts

Program Structure

A program of intensive weekend modules and a management project with an academic tutor. 3 modules will be delivered online.

The entire program may be completed in parallel with full-time employment.

Admission Criteria

Motivated career-builders with at least 3 years of professional experience who can study with confidence in English and who have successfully completed their undergraduate studies at any internationally recognized university.

AMBA, AACSB and EQUIS: triple accreditation

International recognition of our programs is guaranteed by the 3 accreditations held by GGSB:

- AMBA (Association of MBAs)
- AACSB (Association to Advance Collegiate Schools of Business)
- EQUIS (European Quality Improvement System)



CNCP Recognized

Students graduating from the MBA also receive a certificate conferring them the award of *Manager International*. This award, recognized by the *Commission Nationale de la Certification Professionnelle* – an agency belonging to the French Labor Ministry, attests to the successful acquisition of a core of international management skills and knowledge necessary for future roles as managers in an international context. The designation *Manager International*, is registered on the *Répertoire National des Certifications Professionnelles*, a French registry at level 1. This is the highest level for such certification.



Program Content*

Introduction Session

Program Introduction
Leadership and Teambuilding

Core modules

The International Environment	International Macroeconomics Geopolitics
Accounting and Auditing*	Managerial Accounting* International Financial Accounting* Auditing*
International Management	Intercultural Management International Negotiations
Sustainability and Management	Ethics Sustainability and Corporate Social Responsibility Risk Management
Tools for Decision-Making	Managerial Economics Quantitative Methods
Managing Organizations	International Human Resource Management Organizational Behavior and Change Management
Business Law	Introduction to Law and Corporate Governance Contract Law
Technology Management	Innovation Management Operations Management
International Marketing	
Corporate Finance	
Strategic Management	
Strategic Information Systems	
Integrative Case	

*Online modules

Specializations¹

Finance¹
Management Consulting¹
Innovation Management¹
Marketing¹
International Business Development¹
Leadership¹
Project Management²
Luxury Brand Management²

Choice of one specialization composed of 3 one-week sessions.

¹ Grenoble Campus

² London Campus

*Subject to change

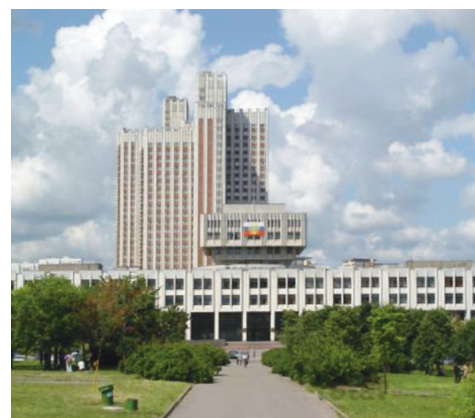
¹ Subject to a minimum number of participants

Personal Development Week

This 5-day intensive session brings together MBA students from various GGSB campuses. This allows participants from many different countries to network and gain new insights into personal challenges and to master soft managerial skills. It takes place in Grenoble.

Management Project

The program includes a Management Project conducted under the supervision of a tutor. Students are encouraged to choose a subject linked to their future career. The project can be done in parallel with full-time employment or an approved internship and is usually an applied research project.



Program Mission

The MBA program of GGSB aims to provide the core knowledge in all the functional areas of business, to develop the technical and interpersonal skills necessary for managers today and to stimulate and encourage managerial and entrepreneurial initiatives. By integrating management theory, thinking and techniques with real life examples from peers and faculty, students are encouraged to adopt a holistic view of business and to think critically and strategically. The program also seeks to meet the needs of companies by producing graduates who understand and who can adapt to the changing global environment and who are able to manage in a multicultural context. The Grenoble MBA should be a passport to career development and progression by creating managers who are assets to the companies employing them.

In cooperation with IBS Moscow

IBS MOSCOW
INSTITUTE OF BUSINESS STUDIES



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